



# LeadingResponse's Dinner Seminar Solution Brings Unparalleled Conversion.

ATTRACT MORE MOTIVATED AND AFFLUENT HEALTHCARE CANDIDATES TO YOUR PRACTICE.

**We've cracked the code to generating high-quality, motivated prospective patients - consistently.**

Now is the time to plan and prepare for revolutionary growth. Dynamic marketing solutions can put you in front of highly qualified, motivated prospective patients. LeadingResponse has the industry knowledge, experience, and expertise to get the right prospects in front of you at the right time. Seminar Success™ is proven to produce more qualified prospects and more appointments for healthcare practices than online, broadcast, or social media advertising. Our consultants are here to guide you through the process and help you choose the best solutions for your practice.

## Live Events and Workshops

**CONVENIENCE.** Proven. Face-to-face interactions. Building relationships. In-person events have been a proven marketing success for decades. Get in front of the right audience, at the right time, with the right message.

**SUPPORT.** Create the right experience, every time. Never created a presentation before? We've got your back. Turnkey presentations on your topic of choice make it easy.

**EXPERIENCE.** Let our experience work for you. We connect 1.9 million consumers each year. We merge technology and direct mail to streamline the customer acquisition process. RSVPs, customized event pages, flexible pricing, and event formats are success-driven.



## Full-Service Consulting

- Demographic insights to target the ideal prospects
- Best practices ensure a full event
- Choice of the seminar venue
- Proven and tested invitation designs
- Printing and mail delivery
- 24/7 RSVP inbound call center with screening features



## Search Options Include

- Age
- Income
- Zip codes
- Investable assets
- Homeowner
- Optional ailment or concern list



**100K**

MONTHLY PREQUALIFIED  
PROSPECTS

**1M**

SEMINAR  
EVENTS

**1,800**

HYPER-TARGETED  
CITIES

**25+**

YEARS  
EXPERIENCE

Expand your reach. Now is the time to grow your practice for tomorrow. Our solutions are uniquely designed to help you realize new levels of success. Reach a broader audience with LeadingResponse at your side.

**Ready to get started?**

Visit us at [LeadingResponse.com/healthcare](https://LeadingResponse.com/healthcare) or call us at (866) 616-3747 for more information

