

# Grow Your Business Seamlessly

With a Customized Webinar Subscription

**PLANS STARTING AT \$249**



The way we market to your audience has changed dramatically. Virtual solutions can put you in front of highly qualified prospects consistently. We make it simple to reach them live or recorded. Record it once and prospects can access it at any time and on any device they choose. It's simple. It's powerful. It turns webinars into a client acquisition force working 24/7.

## WebinarConnect

Reach consumers anytime, anywhere.

**Choice.** People today want to choose how, where, and when to connect. At their desk. In person. At home. On the move. Reach them with WebinarConnect. We make it easy. Just pick a date and a time and we handle the rest. Customizable landing pages, branded content, and our multi-channel targeting puts the right prospects in front of you, at the right time, in the right place.

Additionally, we know organizations want a choice on webinar options. LeadingResponse offers a range of subscription choices for our WebinarConnect solution.

Our WebinarConnect tiers are:



This tier includes use of our webinar platform only. Your organization is responsible for all marketing and promotional efforts, but if you run into issues, we do offer support. This plan is for you if you have internal marketing and technology resources, and need a platform that engages with your audience and allows them to schedule a next step.



The middle tier offers use of the webinar platform plus support hours. This is a great plan if you do all your marketing and promotion in-house but are uneasy about moderating and having available tech support.



Our top tier pairs our webinar platforms, support hours and digital marketing initiatives to drive registrations. This is the perfect plan for organizations that are looking for a full-service webinar program. For full-service webinar program, including digital marketing, promotion, and hands-on support, then our top tier is the ideal plan for your organization.



LeadingResponse



**CONVENIENCE.** Because WebinarConnect is web browser-based, there are no complications. No downloads. No tricky interfaces. Level of proficiency is a non-issue. And interaction is easy. Engage with consumer quizzes. Polls. Surveys. Appointment Setting. Get to know your audience.



**CONSISTENT ROI.** The profits don't end when the webinar does. Recorded events are redistributed and used time and time again. Assist your audience. Grow your business. Schedule next steps long after the event has finished. Ongoing webinars appear live, allowing you to focus on your business while we focus on your growth.



**REAL-TIME DATA.** Your ProspectConnect portal gives you a wide range of real-time data on how your webinar is engaging with your audience. Check how many views your email attracted, the number of registrations, and the number of attendees – and adjust accordingly.

Drive more appointments, grow your business, and work smarter. Amplify the prospect acquisition force of webinars by recording once and allowing prospects to experience it at on demand, and on any device.

## Discover Your Options

WEBINAR PLATFORM ONLY	MONTHLY EXPENSE
Per office	\$249
Up to 100 attendees per month	
No Support (billed hourly at \$250/	
TOTAL	\$249

PLATFORM + SUPPORT	MONTHLY EXPENSE
Per office	\$249
Up to 100 attendees per month	
Support for 2 webinars/month	\$500
TOTAL	\$749

PLATFORM + SUPPORT + MARKETING	MONTHLY EXPENSE
Per office	\$249
Up to 100 attendees per month	
Support for 2 webinars/month	\$249
Digital Marketing to drive attendance	\$500
TOTAL	\$999

## Key Benefits of our Platform

- 55+ user friendly/no download
- White label branding
- Recordable for on demand and multi marketing use/ lead magnet
- Interactive features such as:
  - Poll questions
  - Handouts to be downloaded, printed or viewed on screen
  - Offers to take next step
  - Calendar/booking option
  - Client landing page
  - HIPAA compliant
  - One on one meeting space

## Webinar Platform Subscription

- 6 & 12-month plans available
- Adhoc marketing &/or tech services can be incorporated at any time
  - For example, webinar platform only at \$249 and add on \$500 marketing services for certain months, as needed.

## Expand Your Reach

Now is the time to grow your practice for tomorrow. Our solutions are uniquely designed to help you realize new levels of success. Reach a broader audience with LeadingResponse at your side.

**Ready to get started?**

Visit us at [LeadingResponse.com/lp/senior-living](http://LeadingResponse.com/lp/senior-living) or call us at 888.798.8060 for more information



**LeadingResponse**